

For Immediate Release

The Broadmoor World Arena and Pikes Peak Center announce partnership with Kangaroo Coffee

COLORADO SPRINGS (9/21/18) – Continuing a history of collaboration with local businesses, The Broadmoor World Arena and Pikes Peak Center for the Performing Arts are excited to announce their new partnership with Kangaroo Coffee.

“The opportunity to work with Kangaroo Coffee is a win-win for us,” said Kyle Kovalik, General Manager for Centerplate, the venues’ in-house catering and concessions partner. “It allows us to offer great local premium coffee to our fans and support local business.”

Beverages from the local coffee company will be served on The Broadmoor World Arena concourse, starting with WWE Live! on Monday, September 24, and at Pikes Peak Center, starting with John Crist on Sunday, September 30.

“The opportunity for Kangaroo Coffee to demonstrate our support for the mission of these two iconic venues while expanding our brand awareness in the Springs fits perfectly with our community engagement priorities” offered Doug Hammond, Kangaroo Coffee Chief Executive Officer.

Founded in Colorado Springs, Kangaroo Coffee has been serving USDA certified organic coffee, espresso, teas, smoothies and artisan-baked goods since 2011.

“The wonderful diversity of shows along with Colorado College hockey games provide an ideal environment to serve our Kangaroo Coffee beverages throughout the coming year,” said Chase Cook, Director of Community Engagement at Kangaroo Coffee. He added, “We’ll be offering many customer favorites from our menu and a few custom surprises for the patrons.”

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