

Be Our
VIP
At Every Show



PREMIUM OPPORTUNITIES AT THE PENROSE CLUB

ESTABLISHED IN TRADITION...

The Penrose Club opened in 1998 in honor of the legendary Spencer Penrose, founder of the World-class Broadmoor Hotel. Since then, Penrose Club members have enjoyed exquisite service in an elegant atmosphere and years of spectacular events from the best seats in the house.

The mission at The Broadmoor World Arena and Pikes Peak Center is to provide world-class entertainment and community support within the Pikes Peak Region. Both venues are managed by a non-profit board of directors.



Luke Combs, 2021

WORLD-CLASS VENUES

EXCEPTIONAL SERVICES ACROSS THE CITY



Opened January 16, 1998
9,343 capacity
Notable Past Performers
Elton John, Carrie Underwood, The Eagles, Snoop Dogg



Opened October 15, 1982
2,012 Capacity
Hosts Broadway and the Philharmonic
Notable Past Performers
Alice Cooper, Earth, Wind & Fire, Jerry Seinfeld

WORLD-CLASS BENEFITS



FIRST NOTICE
FOR ALL SHOWS



CLUB ENTRANCE
SKIP THE LINES



PREMIUM SEATS
BEFORE PUBLIC ON-SALE



VIP PARKING
CLOSEST TO THE VENUE



CONCIERGE EXPERTISE
MAKING IT PERSONAL



PRIVATE BAR
WITH EXCLUSIVE SERVICE

To learn more about becoming a Penrose Club member,
call (719) 477-2102 or visit BroadmoorWorldArena.com/Penrose



JOIN THE PENROSE CLUB TODAY!

WORLD-CLASS VALUE



PERSONAL / FAMILY MEMBERSHIPS

Premium benefits and services at all your favorite events. This membership covers your household (or you and a plus one).



CORPORATE MEMBERSHIPS

This package includes additional benefits for companies, such as extending premium status to employees and waived rental fees for two private events per year! *(Savings over \$1,000!)*

1 YEAR	\$650
2 YEARS	\$550 PER YEAR
3 YEARS	\$500 PER YEAR

1 YEAR	\$2,250
2 YEARS	\$2,150 PER YEAR
3 YEARS	\$2,000 PER YEAR

Our goal at the Penrose Club is to provide our members an elevated experience at every show.

CONVENIENCE EXCLUSIVITY LUXURY



YOUR CLUB CONTACT

BRANDON ELLIS
 PREMIUM SERVICES MANAGER
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**Pricing subject to change. Agreements signed before official membership year will receive a prorated price.*

