## I LOVE THE 90's TOUR

ROLLS INTO 2017 WITH ALL-NEW DATES ORIGINAL LINEUP OF ALL-STAR ACTS INCLUDING VANILLA ICE, SALT N PEPA, COOLIO AND MORE TO TRAVEL ACROSS 40+ NORTH AMERICAN CITIES

## **BROADMOOR WORLD ARENA OCTOBER 21**

TICKETS ON SALE FRIDAY, AUGUST 11 AT 10 A.M.



Houston Press writes... "Like watching THE LIVE VERSION OF YO! MTV RAPS WITH FAB FIVE FREDDY"

*Kansas City Star declares...* "A HIGH SCHOOL REUNION – the REUNITING OF PEOPLE WITH SONGS OF THEIR YOUTH"

> Philadelphia Voice concludes... "A NIGHT OF FUN, CAREFREE NOSTALGIA"

Playback STL raves... "A MONUMENTAL SUCCESS FULL OF MASSIVELY TALENTED ARTISTS AND AMAZING MUSIC FROM DAYS GONE BY"

**Colorado Springs, CO** – The Broadmoor World Arena is proud to welcome the I Love The 90's Tour to Colorado Springs on Saturday, October 21.

Tickets are on sale Friday, August 11 and may be purchased at <u>BroadmoorWorldArena.com</u>, <u>www.axs.com</u>, The Broadmoor World Arena box office or by phone at 888.929.7849 or 719.520.SHOW.

After a massive 2016 with over 110 shows across North America, the I LOVE THE 90's TOUR will continue its momentum in 2017 with 40+ new stops in the United States and its first-ever international leg in Australia and New Zealand. The top-selling tour, which originally announced only 29 dates, quickly became the year's most sought-after show, eventually racking up 110+ stops and selling out a number of arenas across the country. The New Year promises fans the same unbelievable live experience, with a rotating lineup of the 90's' most iconic acts, including Vanilla Ice, Salt N Pepa, Rob Base, Coolio, and Young MC.

Hailed by *Entertainment Weekly* as an, "arena-sized dance party," and described by *The Arizona Republic* as, "a hit-filled trip down memory lane," the I Love the 90's Tour is 2016's most successful concert touring package with over **110 shows** in **110 cities** and more than **600,000 tickets sold** with a **gross box office revenue** of over **\$36 million dollars**. Returning in 2017 is headliner **Vanilla Ice**, star of the DIY Network's *Vanilla Ice Project* and fresh off of his *Dancing with the Stars* appearance. After selling out arenas across America, the I Love the 90's Tour is also set to embark overseas, inviting Australian and New Zealand fans to join the nostalgia-filled party.

Limited number of I Love the 90's Tour VIP packages are available, for details please visit <u>BroadmooWorldArena.com</u>.

INTERVIEW REQUESTS ACCEPTED.

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