

## **FLASH SEATS FAQ**

New to The Broadmoor World Arena this year is Flash Mobile Delivery. This digital ticketing system will be implemented for various shows at The Broadmoor World Arena.

### **What is Flash Mobile Delivery?**

Flash Mobile Delivery is digital ticketing technology that provides the flexibility and convenience of safely and securely managing tickets online or in the AXS mobile app, and the preferred admission method for The Broadmoor World Arena. It eliminates paper tickets and allows you to enter The Broadmoor World Arena events with your Flash Mobile ID, or the credit card used to purchase tickets. Flash Mobile Delivery is currently in use at other local venues, including Pepsi Center and Red Rocks Amphitheater. Flash Mobile Delivery also gives you the ability to transfer, sell and buy seats through an official marketplace endorsed by The Broadmoor World Arena (may vary per event).

### **Why did The Broadmoor World Arena decide to use Flash Mobile Delivery?**

Flash Mobile Delivery allows for convenience, flexibility and security. Fans can manage tickets digitally, transfer or sell tickets when needed (if applicable), and remain assured that all tickets are authentic and secure. The move to Flash Mobile Delivery is designed to put tickets in the hands of The Broadmoor World Arena fans.

### **How do I create an AXS account?**

Upon purchasing tickets, your Flash Seats will be automatically added to your existing AXS account, if you do not currently have an AXS account you will need to create one. You can go to AXS.com and enter some very basic account information. After completing the account information, you may buy, sell or manage any seats in your account.

### **What if I don't want to use Flash Mobile Delivery?**

Standard Mail and Will Call will also be an available method of delivery, and you will always be able to purchase tickets directly from our box office.

### **How do I get into the Arena?**

Flash mobile tickets via the AXS mobile app is the recommended form of entry, but if you don't have access to a smartphone, you may use the credit card you used to purchase the tickets.

1. Get the AXS app if you haven't already
2. Open the App and sign in to see your tickets
3. Show the ticket in the App at the entrance and get them scanned to enter.

You may also present another convenient form of digital ID (Flash registered credit card or driver's license).

You'll be given a Seat Locator stub, which indicates the location of your seats.

Give your Seat Locator to an usher to help you find your seats.

Enjoy the event!

Bought tickets for a group? Make sure everyone enters together OR transfer tickets to friends before the event (if transfer is available)

## **What if my guests arrive at different times?**

Many fans find it best to TRANSFER the seats to their guests prior to the event. This way your guests will be able to enter when they arrive using their own Flash Mobile ID.

## **What if my credit card is lost or stolen?**

If your credit card is lost or stolen and replaced by your credit card company before the event, you can register the new card on Flash Seats (flashseats.com – same login as AXS.com) and remove your old card. If you do not have your credit card upon arriving at the event, please visit the Box Office for assistance.

## **What if I lose my seat locator?**

Ticket resolution services will be located inside the box office.

## **Transferring your Tickets**

A ticket transfer allows you to digitally give each guest in your party their own ticket via Flash Mobile Delivery. With seat transfers, you no longer need to worry about delivering the paper tickets to them in advance or meeting them outside of the gates to walk in together. There is no fee for transferring seats and you are allowed unlimited transfers.

Here's how it works:

1. Click the Transfer button next to the event in your AXS account.
2. Select the tickets to transfer and enter the recipient's information.
3. On the review page, click the Transfer button to send the tickets.

The recipient will get an email about the transfer, and they'll need to create an AXS account (if they don't have one yet) to complete the transfer. After that, the tickets will be theirs to use with the AXS app.

Please note that some tickets within The Broadmoor World Arena are non-transferable. Refer to your order to review whether your seats are transferable.

**How will I know if my transfer was successful?** Review your transfer history within the AXS app by clicking on MY EVENTS and selecting TRANSFERRED. You may also review your transfers and purchase history at AXS.com.

**How do I accept Transferred Tickets?** If you already have an AXS account, the tickets will be transferred to your account automatically. Otherwise, you'll get an email letting you know you need to create an AXS account to claim the tickets. Just follow the simple steps to make the tickets officially yours.

**Once I have downloaded the AXS App and AXS account, do I have to accept the transfer every time?** Nope. Once you have an account, seats transferred to you will be accepted by your account automatically (no need to accept them manually).

**Can seats be transferred to someone who doesn't have an AXS account?** Yep! They'll just have to create an AXS account to claim their tickets.

They'll also need to get the AXS app. When it's time for the event, they can open the app to show their tickets on their phone.

**Can I cancel a transfer?** It depends. If your friend already has an AXS account, the tickets will be transferred instantaneously. Otherwise you have until your friend creates an account to cancel the transfer. Remember, your friends can always transfer tickets back to you.

## Selling your Tickets

The fan-to-fan exchange is the best place to sell your seats because it is the official marketplace endorsed by The Broadmoor World Arena. Tickets purchased through unofficial sources (such as Craigslist, StubHub, etc.) may not be valid.

Reminder: Some seats and/or events at The Broadmoor World Arena are non-transferable and are not qualified to be resold. Refer to your original order to determine whether your tickets are transferable. Here's how it works:

1. Click the Sell button next to the event in your AXS Account.
2. Select the tickets to sell, and then set your price and selling options.
3. On the Review page, click the List Tickets button to finish.

When your tickets sell, you'll receive an email informing you of the sale. The tickets will be delivered to the buyer automatically. You'll be able to transfer money to your bank from your account on AXS.com.

**How do I know if I can sell my tickets?** If you see a Sell button next to your tickets in your account, you can sell them! It's up to the promoter or team if you can sell tickets or not.

**When I sell tickets, do I have to deal with the buyer?** Never. AXS handles payment and delivery so buyers and sellers never interact with each other. Buyers get tickets delivered straight to their AXS accounts, and sellers get paid by direct deposit.

**When does a ticket listing expire?** It's up to you! When listing tickets, you decide how long your listing will be available for others to buy. Generally, these are your options:

- One Day From Now
- One Week From Now
- One Day Before Event
- One Hour Before Start Time
- At Event Start Time
- One Hour After Event Start Time

Remember, you can remove your listing at any time (as long as the tickets haven't sold).

**How do I remove a listing?** Just follow these steps:

1. Sign into your AXS Account and click Listings
2. Choose a listing and click Retract
3. Click yes, retract now.

And you're done! Your tickets will no longer be listed for others to buy.

## Buying Tickets

Tickets for The Broadmoor World Arena events can be purchased via AXS.com or via the AXS App. Just click or tap on the BUY tab and find The Broadmoor World Arena venue to begin browsing upcoming shows. What is AXS Official Resale?

**What is AXS Official Resale and where do the tickets come from?** AXS Official Resale is the safe and easy way to buy and sell tickets with other fans. When fans have tickets they can't use, they list them for other fans to buy. Buyers get 100% valid and authentic tickets delivered straight to their AXS accounts, and sellers get paid by direct deposit. If available, you'll see the option to get tickets with AXS Official Resale on the event page.

**When I buy tickets, do I have to deal with the seller?** Never. AXS handles payment and delivery so buyers and sellers never interact with each other. Buyers get tickets delivered straight to their AXS accounts, and sellers get paid by direct deposit.