



FOR IMMEDIATE RELEASE

**The Broadmoor World Arena welcomes Cirque du Soleil: Crystal
January 31 – February 4, 2018**

Tickets go on sale Friday, September 22

Colorado Springs (September 18, 2017) – *Crystal* is the 42nd production from Cirque du Soleil and its first-ever experience on ice. World-class ice skaters and acrobats take their new frozen playground by storm with speed and fluidity as they challenge the laws of gravity with a flurry of unexpected acrobatics. It's a new kind of performance as Cirque du Soleil meets the ice. The Broadmoor World Arena is happy to host *Crystal* from January 31 to February 4.

Tickets for the seven scheduled performances start at \$35 plus applicable fees and officially go on sale to the general public on Friday, September 22 at 10 a.m. at BroadmoorWorldArena.com, AXS.com or via phone at (719) 520-SHOW (7469).

"Crystal breaks the codes of the traditional ice show by creating a unique form of entertainment. To reach this objective, we brought together the best experts in their respective worlds. With this new show, the audience will discover the infinite possibilities that ice adds to the prowess of circus arts," says Daniel Fortin, Executive Director, Creation, Crystal.

Crystal, the show's main character, sets out on an exhilarating quest to fulfill her destiny as she dives into a world of her own imagination. She soars through this surreal world at high speed to become what she was always destined to be: confident, freed, empowered.

Crystal is about looking at things from fresh angles, peeking through the veneer of everyday life, reframing one's daily reality to see what one might have missed. Sometimes the only way to appreciate things is to look at them sideways. Discovering one's individuality and uniqueness requires venturing out on thin ice.

For more information, visit www.BroadmoorWorldArena.com.

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Sponsor

Forsythe Technology is the official sponsor of *Crystal*.

About Cirque du Soleil

Originally composed of 20 street performers in 1984, Cirque du Soleil completely reinvented circus arts and went on to become a world leader in artistic entertainment. Established in Montreal, the Canadian organization has brought wonder and delight to over 180 million spectators with 42 productions that have taken place in close to 450 cities in 60 countries. Cirque du Soleil currently has over 4,000 employees, including 1,300 artists, from nearly 50 countries. In 2017 alone, 19 shows are presented simultaneously

throughout the world.

A world leader in entertainment, Cirque du Soleil creates content for a broad range of audacious projects. On top of producing world-renowned shows, the organization has extended its creative approach to a large variety of entertainment forms such as multimedia productions, immersive experiences, theme parks and special events. Going beyond its various creations, Cirque du Soleil aims to make a positive impact on humans, communities and the planet with its most important tools: creativity and art.

For more information about Cirque du Soleil, please go to www.cirquedusoleil.com.

Facebook: Facebook: facebook.com/CrystalbyCirqueduSoleil

Twitter: @Cirque #CRYSTAL

Instagram: @cirquedusoleil #CRYSTAL

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